

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57174 CF LOC-POL FBD - LBD: 10/31/12 - 11/06/12 HL#: Created: 11/01/12 03:01 PM

Client: ROMNEY FOR PRESIDENT, INC.... CPE: / / Agency Commission: 15 % Updated: EMENDEL on 11/02/12 09:12 AM

Agency: AMERICAN RAMBLER (329831) Product: ROMNEY FOR PRESIDENT Self Protect.: :00:00 Confirmed: 11/01/12 07:44 PM

Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: B Contract: 11/02/12 09:57 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM : SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY ROMNEY FOR PRESIDENT. MARK INVOICE PAID, PROOF OR PERFORMANCE AND

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	2 2 0 0 0 0 0	MORN	30	D			0.0	\$720.00	4	\$2,880.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										
002	MLOCAL6A	0 0 2 2 2 0 0	MORN	30	D			0.0	\$720.00	6	\$4,320.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										
003	07:00 - 08:00	0 0 2 2 2 0 0	MILT	30	B			0.0	\$450.00	6	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										
004	07:00 - 08:00	2 2 0 0 0 0 0	MILT	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										
005	11:00 - 11:30	2 2 0 0 0 0 0	PRIC	30	B			0.0	\$675.00	4	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										
006	11:00 - 11:30	0 0 2 2 2 0 0	PRIC	30	B			0.0	\$675.00	6	\$4,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										
007	11:30 - 12:00	0 0 2 2 2 0 0	PRIC	30	B			0.0	\$450.00	6	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Agency: AMERICAN RAMBLER (329831)	Product: ROMNEY FOR PRESIDENT	Self Protect.: :00:00	Confirmed: 11/01/12 07:44 PM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 11/02/12 09:57 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	11:30 - 12:00	2 2 0 0 0 0 0	MILT	30	B			0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NNOON	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$720.00	2	\$1,440.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$720.00	3	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DSOAPS	2 2 0 0 0 0 0	DAY	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DSOAPS	0 0 2 2 2 0 0	DAY	30	B			0.0	\$450.00	6	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DPHIL	1 1 0 0 0 0 0	DAY	30	B			0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DPHIL	0 0 1 1 1 0 0	DAY	30	B			0.0	\$500.00	3	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWS4PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$720.00	3	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										
016	NEWS4PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$720.00	2	\$1,440.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										
017	NEWS430PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$720.00	3	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										
018	NEWS430PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$800.00	2	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										
019	NEWS5PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	3	\$3,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										
020	NEWS5PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$1,050.00	2	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										
021	NEWS5PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	3	\$3,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEWS5PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$1,050.00	2	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NEWS6PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$1,080.00	2	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NEWS6PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	3	\$3,240.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	NEWS630PM	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	3	\$3,240.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	NEWS630PM	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$1,080.00	2	\$2,160.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	AINSIDER	0 0 1 1 1 0 0	ACC	30	B			0.0	\$700.00	3	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AINSIDER	M * * * * *	ACC	30	B			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NLATE03	M * * * * *	NEWS	30	B			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NLATE03	0 0 1 1 1 0 0	NEWS	30	B			0.0	\$2,250.00	3	\$6,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	LLETTER01	2 0 0 0 0 0 0	LETT	30	B			0.0	\$575.00	2	\$1,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	LLETTER01	0 0 1 1 1 0 0	LETT	30	B			0.0	\$575.00	3	\$1,725.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PHAWAII	M * * * * *	REGP	30	B			0.0	\$6,500.00	1	\$6,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PCRIMINAL	* * W * * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PPERSON	* * * T * * *	REGP	30	B			0.0	\$4,500.00	1	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										
037	PCSINYFR2	* * * * F * *	REGP	30	B			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										
038	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$2,340.00	1	\$2,340.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										
039	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
040	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
041	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$2,025.00	1	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
042	P60LATESN3	* * * * * S	CARD	30	B			0.0	\$7,225.00	1	\$7,225.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u> <u>Nov 05</u>										
	10/31/12	11/06/12	1										

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043	PRACESN3	* * * * * S	CARD	30	B			0.0	\$3,600.00	1	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	1										
044	PWIFESN4	* * * * * S	CARD	30	B			0.0	\$3,600.00	1	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
045	PMENTALS5	* * * * * S	CARD	30	B			0.0	\$4,230.00	1	\$4,230.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
046	NLATE03	* * * * * S	NEWS	30	B			0.0	\$2,025.00	1	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	117	0	\$125,130.00	\$106,360.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$125,130.00	\$106,360.50	\$0.00	\$0.00